

YOU'RE NOW ENTERING OUR 'CLEAN AIR ZONE'
TURN YOUR ENGINE OFF, SMELL THE SEA AIR!



ULAZITE U 'ZONU ČISTOG VAZDUHA'
UGASI MOTOR. OSJETI MIRIS MORA!



Empowered lives.
Resilient nations.



CRNA GORA

MINISTARSTVO ODRŽIVOG RAZVOJA
I TURIZMA



There are two major reasons
for our 'Clean Air Zone' program -
health and environment.

The Centre for Sustainable Development, UNDP in cooperation with the Ministry of Sustainable Development and Tourism of Montenegro launched the program 'Clear air zones' in order to decrease air pollution caused by traffic congestion and idling vehicle engines at two locations: Debeli brijeg border crossing and Kamenari-Lepetane ferry. The campaign is implemented together with the Municipality of Herceg Novi and the Ministry of the Interior.

Idling vehicles produce CO2 and other emissions that are hard on our breathing and hard on the environment. The campaign 'Turn off your engine' will help reduce air pollution and improve the health of the local population, preserve our environment and enhance the quality of your tourism experiences.

The anti-idling campaign is part of the project 'Towards Carbon Neutral Tourism' funded by the Global Environmental Facility (GEF).

Dva su važna razloga za pokretanje
programa 'Zone čistog vazduha'-
zdravlje i zaštita životne sredine.

Centar za održivi razvoj, UNDP u saradnji sa Ministarstvom održivog razvoja i turizma Crne Gore, pokrenuo je program 'Zone čistog vazduha' s ciljem smanjenja nivoa zagađenosti vazduha na graničnom prijelazu Debeli brijeg i na relaciji trajekta Kamenari-Lepetane, koje uzrokuje velika koncentracija saobraćaja i prazan hod motora automobila. Kampanja se realizuje u saradnji sa opštinom Herceg Novi i Ministarstvom unutrašnjih poslova.

Prazan hod motora proizvodi CO2 i uzrokuje emisije drugih štetnih gasova koji škode disanju i životnoj sredini. Naša kampanja 'Ugasi motor' doprinijeće smanjenju nivoa zagađenosti vazduha, što će pozitivno uticati na zdravlje lokalnog stanovništva, smanjiti štetan uticaj na životnu sredinu i poboljšati kvalitet vašeg turističkog iskustva.

Kampanja 'Ugasi motor' dio je projekta 'Razvoj niskokarbonskog turizma u Crnoj Gori', koji finansira Globalni fond za zaštitu životne sredine (GEF).

TURN OFF YOUR ENGINE

WHILE WAITING

Thank you for lowering
your CO₂ emissions
and preserving our nature.



Hvala što smanjujete emisiju CO₂
i čuvate našu prirodu.

DOK ČEKATE

WHILE YOU'RE PARKED

Welcome to MonteGreen!
We are wild beauty!



Dobro došli u MonteGreen!
Mi smo wild beauty!

DOK STE PARKIRANI

WHILE LOADING/UNLOADING

Thank you for creating
a healthier environment!



Hvala što dajete svoj doprinos
zdravijoj okolini.

DOK UTOVARATE/ISTOVARATE

UGASITE MOTOR