International Conference on Low Carbon Tourism in Montenegro

Hotel Maestral, Budva (Montenegro)

9-10th October 2015

PRELIMINARY AGENDA

DAY 1

08:30-09:00  Registration of participants

09.00 -09.10  OPENING PLENARY SESSION
Jelena Janjusevic, Manager of the Centre for Sustainable Development, Montenegro

09.10 -09.15  Video spot of the Project Towards Carbon Neutral Tourism in Montenegro

09.15 -09.35  WELCOME AND OPENING ADDRESS
Branimir Gvozdenovic, Minister of Sustainable Development and Tourism, Montenegro
Fiona Mc Cluney, UN Resident Coordinator and UNDP Resident Representative in Montenegro

09:35-9:50  GLOBAL PERSPECTIVES OF LOW CARBON TOURISM
Keynote Speaker: Peter Burns, Professor on University of Brighton - ‘Tourism and Climate Change: Global Perspectives’

09:50-10:50  Developing strategies for sustainable tourism. Practical considerations: Infrastructure, policy and legal frameworks
Helen Marano, World Travel and tourism Council
Matthias Leisinger, bei Kuoni
Reka Csepeli, Regional tourism committee Ile-de-France
Fiona Humphries, Travellife
Anya Niewierra, Tourist Board of South Limburg

Centre for Sustainable Development is a Programme implemented jointly by the Government of Montenegro and UNDP

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10:50-11:00 Discussion
11:00-11:15 Coffee break
11:15-11:30 BEST PRACTICE EXPERIENCES AND GREEN JOBS
Keynote speaker: Niki Zoli, Director, Social Responsibility & Community Engagement at Marriott International
Industry best practice approaches - reconciling the twin goals of economic growth and emissions reduction and how the sector generates new jobs
Zarko Radulovic, Montenegrostars Hotel Group
Louis Starck, Fairmont Monte Carlo
Omar Farid, Lustica Bay
Thomas Brezina, Porto Montenegro
Nikki White, Head of sustainability at ABTA
Matija Vajdic, EIHP
11:30-12:30 Discussion
12:30-12:45 Lunch
12:45-14:30 Afternoon session
14:30-14:45 BEHAVIORAL CHANGE AND PROMOTION OF LOW CARBON TOURISM
Keynote speaker: Mr. Robin Hamman, social media expert, “We are looking at the use of the popular media to promote sustainable behaviors”
14:45 – 15:45 Promoting a country’s contemporary tourism appeal within a changing and highly competitive global market. Tourism products will need to become more sustainable and less carbon to attract more discerning consumers, help generate new sources of value and reduce environmental impacts
Zeljka Radak, NTO
Aleksandra Kikovic, Centre for Sustainable Development
Marina Olshanskaya, UNDP Istanbul Regional Hub
Tom Selanniemi, Finlands naturcentrum Haltia
Ulf Sonntag, NIT, Kiel
15:45 – 16:00 Discussion
19:00 Gala dinner
DAY 2:

09:30-09:45  FINANCIAL MECHANISMS SUPPORTING LOW CARBON TOURISM
Keynote Speaker: Mr. Giulio Moreno, EBRD, ‘Financing and low carbon tourism infrastructure’

09:45 – 10:45  Devising ways of attracting new sources of financing for low carbon tourism and reducing the sector’s vulnerability to climate change. Capabilities of the countries in relation to the governance required to manage funds designed to provide financial support to tourism projects
Olivera Brajovic, Ministry of Sustainable Development and Tourism
Nigel Claridge, Sustainable Innovation
Philippe Moseley, EASME European Commission
Peter Hug, EU, ESCO, European Association of Energy SC
Vesna Bukarica, Environmental Protection and Energy Efficiency Fund (EPEEF)
Jernej Striti, Stritih-Trajnostni razvoj

10:45 – 11:00  Discussion

11:00-11:15  Coffee break

11:15-11:30  SHOWCASING THE SOCIAL, ENVIRONMENTAL AND ECONOMIC BENEFITS OF CLIMATE CHANGE MITIGATION IN TOURISM
Keynote speaker: Mr. Luigi Cabrini, Chair Global Sustainable Tourism Council-‘The social, environmental and economic benefits of sustainable tourism’

11:30-12:30  Identification of costs associated with tourist use of infrastructure and peak capacity requirements. Industry best practice approaches to decouple emissions from economic growth and profit in a low carbon economy.
Jamie Sweeting, Planeterra Foundation
Zoritsa Urosevic, UNWTO
Ljubisa Boskovic, Sistem mne
Yanni Papapanagiotou, Sistema, Greece
Diego Fernandez De Velasco, Greenmax Sustainability & Finance
Discussion