



## International Conference on Low Carbon Tourism in Montenegro

Hotel Maestral, Budva (Montenegro)

9-10<sup>th</sup> October 2015

### PRELIMINARY AGENDA

#### DAY 1

08:30-09:00

**Registration of participants**

09.00 -09.10

#### **OPENING PLENARY SESSION**

**Jelena Janjusevic**, Manager of the Centre for Sustainable Development, Montenegro

09.10 -09.15

Video spot of the Project Towards Carbon Neutral Tourism in Montenegro

09.15 -09.35

#### **WELCOME AND OPENING ADDRESS**

**Branimir Gvozdenovic**, Minister of Sustainable Development and Tourism, Montenegro

**Fiona Mc Cluney**, UN Resident Coordinator and UNDP Resident Representative in Montenegro

09:35-9:50

#### **GLOBAL PERSPECTIVES OF LOW CARBON TOURISM**

**Keynote Speaker: Peter Burns**, Professor on University of Brighton - 'Tourism and Climate Change: Global Perspectives'

09:50-10:50

#### **Developing strategies for sustainable tourism. Practical considerations: Infrastructure, policy and legal frameworks**

**Helen Marano**, World Travel and tourism Council

**Matthias Leisinger**, bei Kuoni

**Reka Csepeli**, Regional tourism committee Ile-de-France

**Fiona Humphries**, Travellife

**Anya Niewierra**, Tourist Board of South Limburg

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<b>10:50-11:00</b>	<b>Discussion</b>
<b>11:00-11:15</b>	<b>Coffee break</b>
<b>11:15-11:30</b>	<b>BEST PRACTICE EXPERIENCES AND GREEN JOBS</b> <b>Keynote speaker: Niki Zoli</b> , Director, Social Responsibility & Community Engagement at Marriott International <b>Industry best practice approaches - reconciling the twin goals of economic growth and emissions reduction and how the sector generates new jobs</b> <b>Zarko Radulovic</b> , Montenegrostars Hotel Group <b>Louis Starck</b> , Fairmont Monte Carlo <b>Omar Farid</b> , Lustica Bay <b>Thomas Brezina</b> , Porto Montenegro <b>Nikki White</b> , Head of sustainability at ABTA <b>Matija Vajdic</b> , EIHP
<b>11:30-12:30</b>	<b>Discussion</b>
<b>12:30-12:45</b>	
<b>12:45-14:30</b>	<b>Lunch</b>
	<b>Afternoon session</b>
<b>14:30-14:45</b>	<b>BEHAVIORAL CHANGE AND PROMOTION OF LOW CARBON TOURISM</b> <b>Keynote speaker: Mr. Robin Hamman</b> , social media expert, “We are looking at the use of the popular media to promote sustainable behaviors”
<b>14:45 – 15:45</b>	<b>Promoting a country’s contemporary tourism appeal within a changing and highly competitive global market. Tourism products will need to become more sustainable and less carbon to attract more discerning consumers, help generate new sources of value and reduce environmental impacts</b> <b>Zeljka Radak</b> , NTO <b>Aleksandra Kikovic</b> , Centre for Sustainable Development <b>Marina Olshanskaya</b> , UNDP Istanbul Regional Hub <b>Tom Selanniemi</b> , Finlands naturcentrum Haltia <b>Ulf Sonntag</b> , NIT, Kiel
<b>15:45 – 16:00</b>	<b>Discussion</b>
<b>19:00</b>	<b>Gala dinner</b>

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## **DAY 2:**

**09:30- 09:45**

### **FINANCIAL MECHANISMS SUPPORTING LOW CARBON TOURISM**

**Keynote Speaker: Mr. Giulio Moreno, EBRD, 'Financing and low carbon tourism infrastructure'**

**09:45 – 10:45**

**Devising ways of attracting new sources of financing for low carbon tourism and reducing the sector's vulnerability to climate change. Capacities of the countries in relation to the governance required to manage funds designed to provide financial support to tourism projects**

**Olivera Brajovic, Ministry of Sustainable Development and Tourism**

**Nigel Claridge, Sustainable Innovation**

**Philippe Moseley, EASME European Commission**

**Peter Hug, EU, ESCO, European Association of Energy SC**

**Vesna Bukarica, Environmental Protection and Energy Efficiency Fund (EPEEF)**

**Jernej Stritih, Stritih-Trajnostni razvoj**

**10:45 – 11:00**

**Discussion**

**11:00-11:15**

**Coffee break**

**11:15-11:30**

### **SHOWCASING THE SOCIAL, ENVIRONMENTAL AND ECONOMIC BENEFITS OF CLIMATE CHANGE MITIGATION IN TOURISM**

**Keynote speaker: Mr. Luigi Cabrini, Chair Global Sustainable Tourism**

**Council-'The social, environmental and economic benefits of sustainable tourism'**

**11:30-12:30**

**Identification of costs associated with tourist use of infrastructure and peak capacity requirements. Industry best practice approaches to decouple emissions from economic growth and profit in a low carbon economy.**

**Jamie Sweeting, Planeterra Foundation**

**Zoritsa Urosevic, UNWTO**

**Ljubisa Boskovic, Sistem mne**

**Yanni Papapanagiotou, Sistema, Greece**

**Diego Fernandez De Velasco, Greenmax Sustainability & Finance**

**Discussion**

**12:30 -12:45**

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